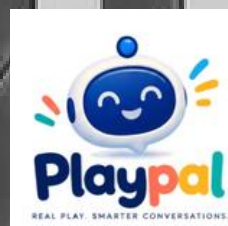




Presented by :
Aarif Jamanii, CEO



The Intelligence
Layer for Play

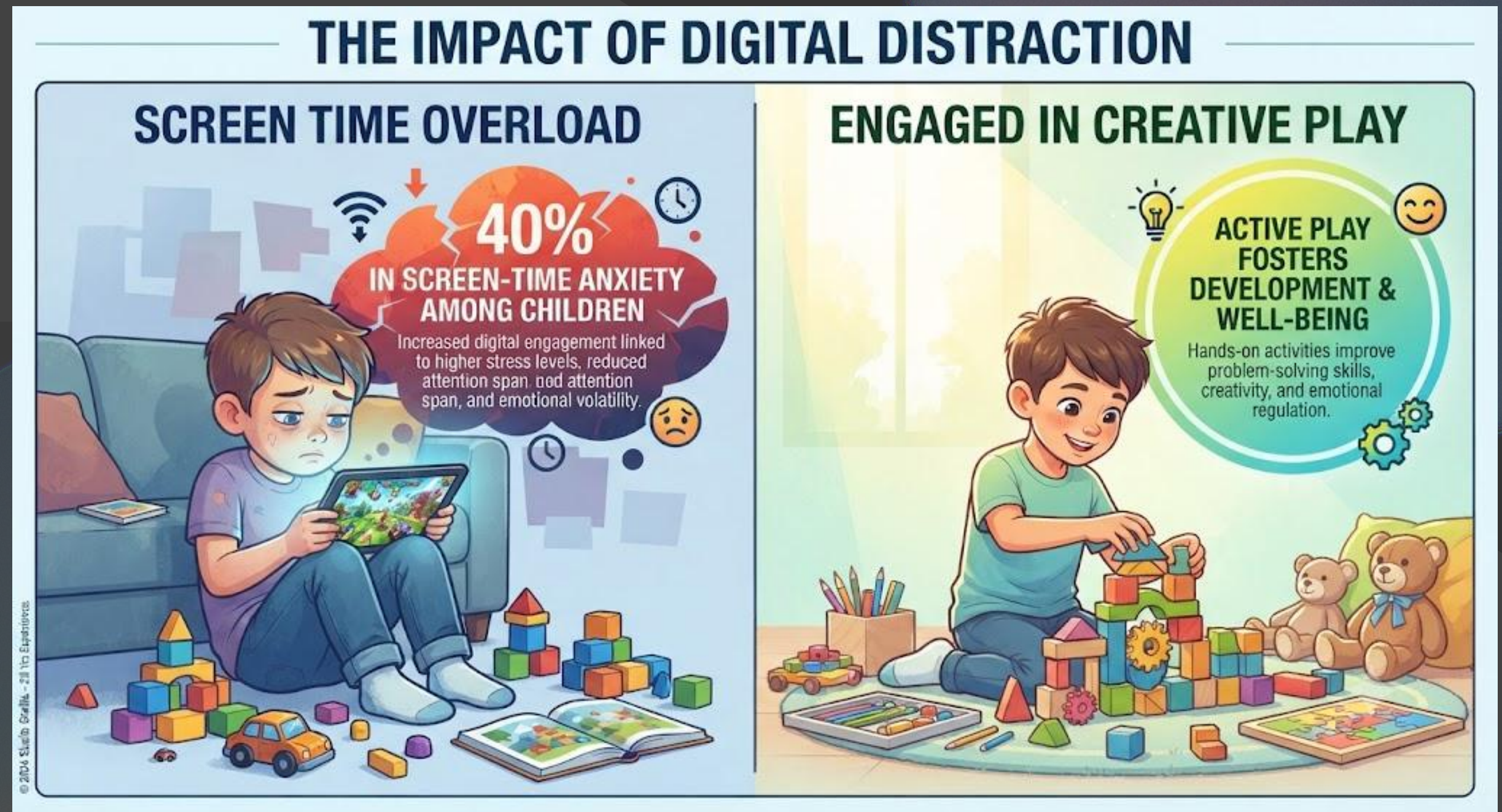


The Vision

A subscription-based, AI-native hardware/software ecosystem that turns a child's existing physical toys (blocks, plushies, action figures) into an interactive, educational, and developmental "tutor" without using screens.

Problem Statement

The "Screen Trap"





The Solution



How it Works

AI-ASSISTED DEVELOPMENTAL FLOW

CHILD PLAYS

Children engage in open-ended, imaginative creative play.



Children engage in open-ended, imaginative creative play.

CAMERA DETECTS

A smart camera system unobtrusively observes play patterns and progress.



A smart camera system unobtrusively observes play patterns and progress.

AI GUIDES

(Validation/Scaffolding)

AI provides personalized, real-time



AI provides personalized, real-time suggestions and positive reinforcement.



Why Now?

- Market Timing

- AI latency breakthroughs + "Screen-free" parenting movement reaching critical mass.



Size of Market

TAM/SAM/SOM

PlayPal sits at the crossroads of the \$30 Billion Global Educational Toy Market and the \$15 Billion Ed Tech Saas Market

\$15 Billion

Ed Tech SaaS

\$30 Billion

Global Educational
Toy Market



10%

Lorem ipsum dolor sit amet,
consectetur adipiscing elit.



Key Competitive Advantages

Unaddressed Market

While companies like Sony and others dominate "robotic pets" (often at high price points), the market for AI-curated, screen-free developmental scaffolding for toddlers and preschoolers is fragmented and relies mostly on static content.

Backlash against Screen Time

A subscription-based, AI-native hardware/software ecosystem that turns a child's existing physical toys (blocks, plushies, action figures) into an interactive, educational, and developmental "tutor" without using screens.

Advantage 03

The AI acts as an interactive partner, narrating stories, asking developmental questions (e.g., "What color is the block you're holding?"), and tracking developmental milestones—all in real-time.



Business Model

The Roadmap: HaaS

Compound Annual Growth Rates
Over 5 years

Hardware Revenue (\$299)

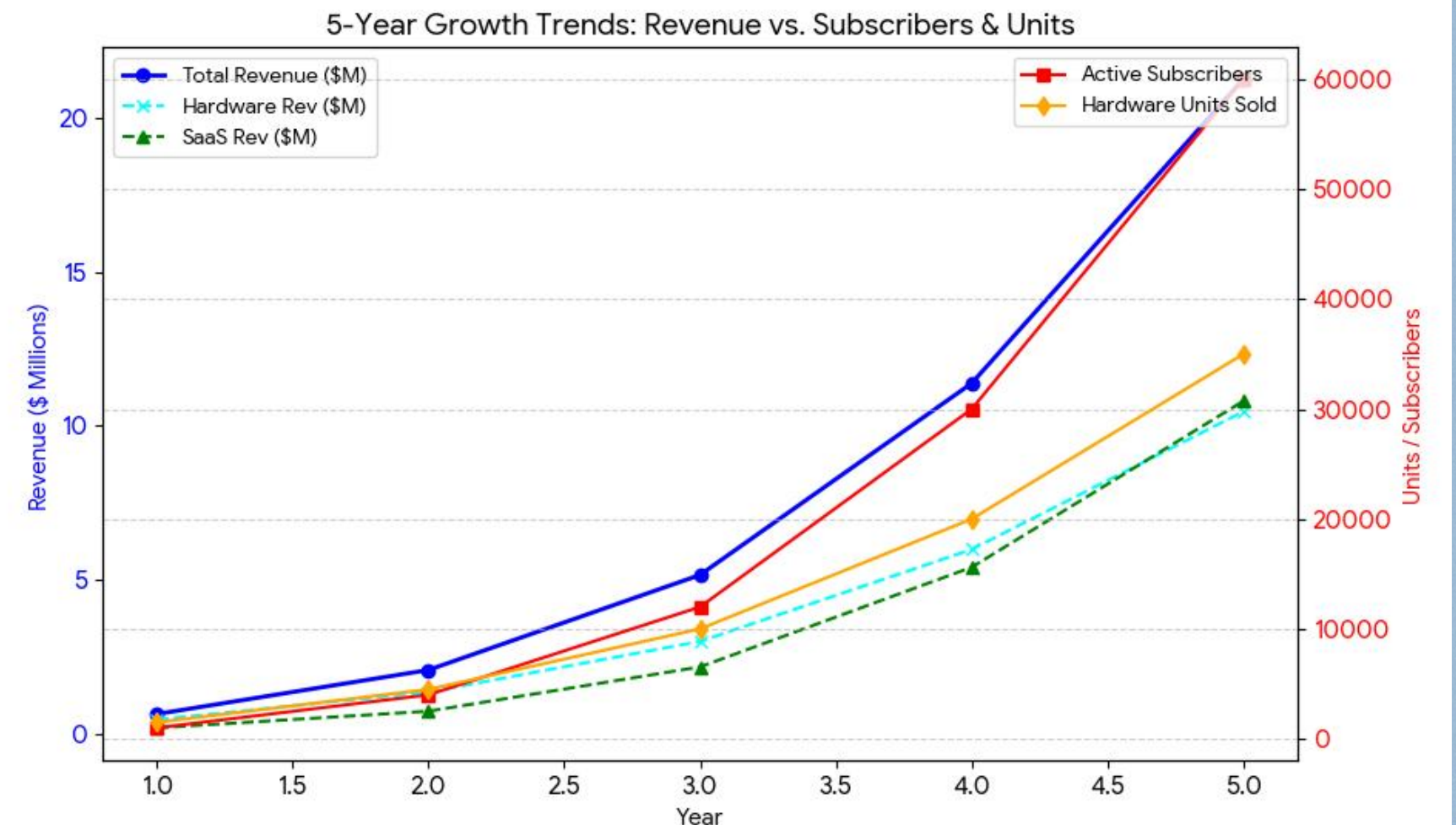
119.82%

SaaS Revenue (\$15/month)

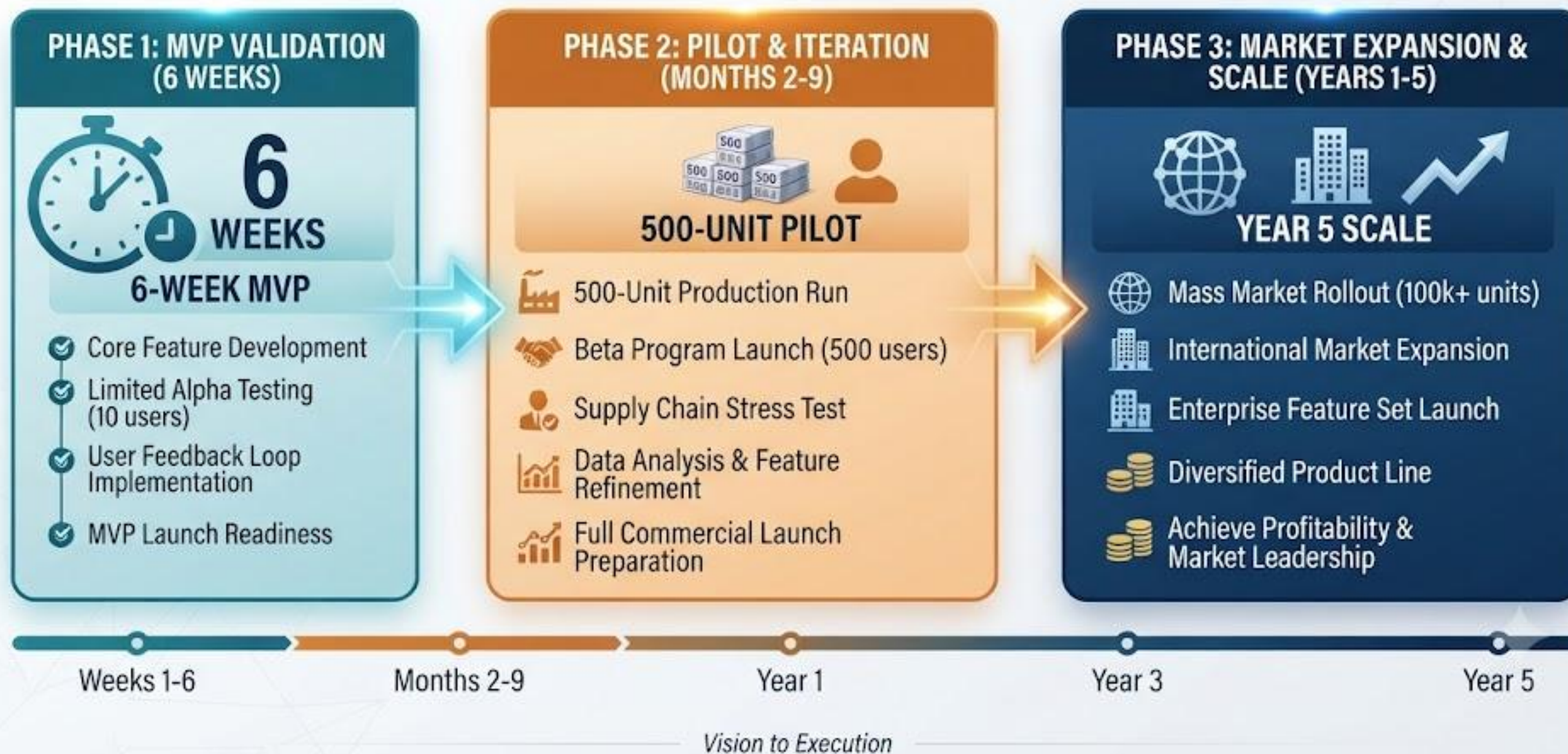
178.32%

Total Revenue

141.21%



GO-TO-MARKET STRATEGY: MVP TO SCALE





The Moat

Data Advantage

Our "Developmental Analytics" =
The asset buyers want.

Real Time Analytics on Child Development

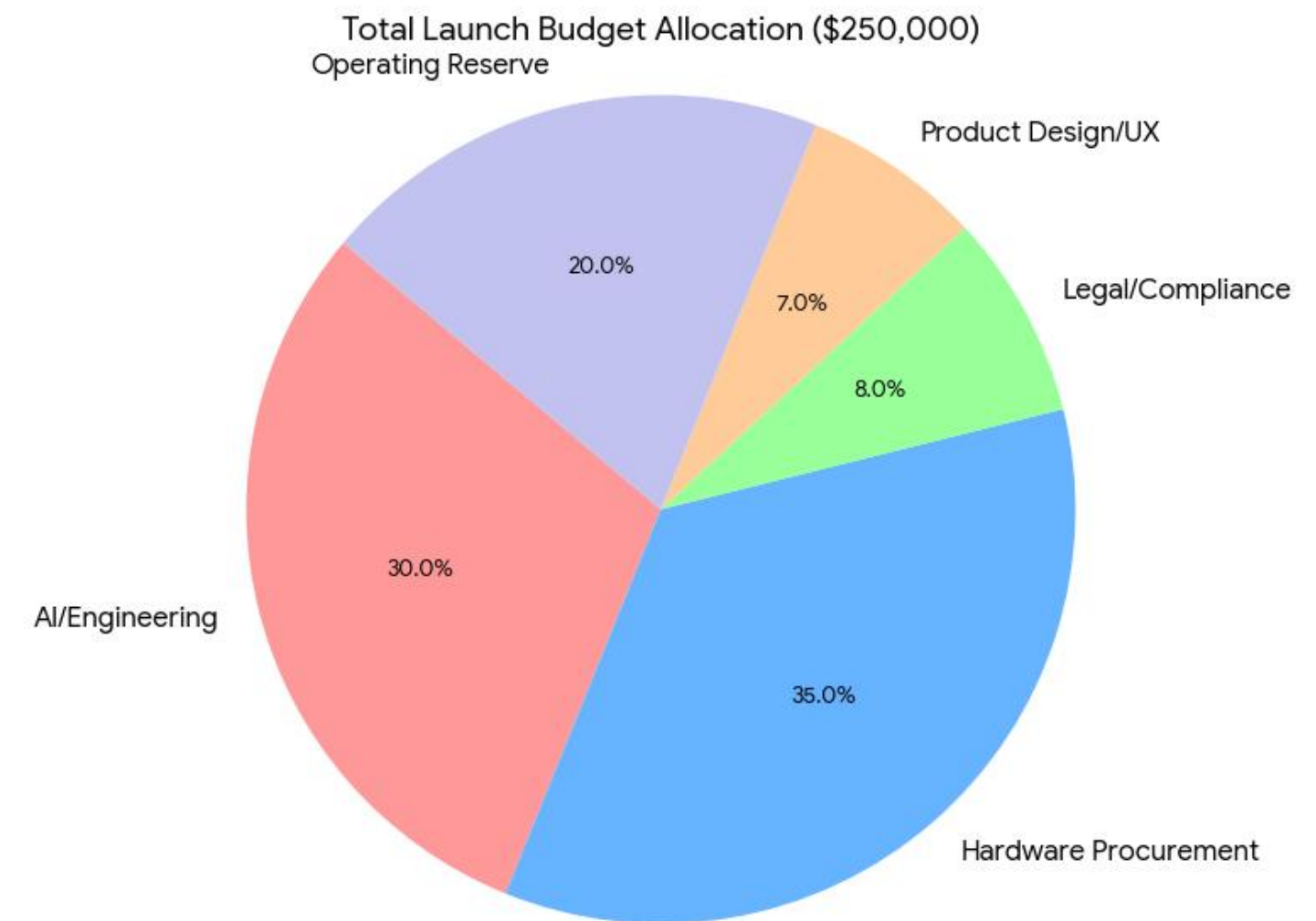




Use of Funds

Launch Budget: \$250,000

- Months 1–2 (Discovery): Define the 10 toys the AI will recognize. Finalize the Privacy Policy with legal counsel.
- Months 3–4 (Build): Agency develops the AI inference model. You finalize the enclosure design with Sseed Studio or a local industrial design partner.
- Months 5–6 (Pilot): Assemble the 500-unit pilot batch. Execute a "Founder's Launch" to waitlist.





Meet Our Team



AARIF JAMANI
CEO



CFO



CMO



CTO



Presented by :
Aarif Jamani, CEO

Thank You

for your time
and attention



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